



MOUNTAIN VIEW, Calif. - Hooli today announced plans to develop and launch its next installment of their data storage Box series. The Box project will be known as the Gavin Belson Signature Box 3. The Gavin Belson Signature Box 3 will replace the Hooli Box 1, which remains one of the most successful hardware devices in Valley history.

Under previous CEO Jack Barker, Hooli had plans to release the Hooli Box 2, but due to manufacturing setbacks and an overall failure of leadership, that project was discontinued. Hooli has opted to move forward in the name of technological advancement with the revolutionary Gavin Belson Signature Box 3.

While details and full specs won't be unveiled until its launch, Hooli CEO Gavin Belson says, "This isn't your grandfather's data storage box. The Signature Box 3 is the result of my history of innovation, and Hooli's refusal to play it safe."